



BEST SOUTHWEST
PARTNERSHIP

bestsouthwest.org

Regional Master Plan





BEST SOUTHWEST
PARTNERSHIP

Robust Workforce

Emerging Talent 2021

Institution	Total Enrollment	Degrees
Dallas College (CV & MV)	18,200	1,100
UNT Dallas	3,701	2,430
Dallas Baptist U.	4,886	1,144
Paul Quinn College	613	91
Texas State Technical College	840	95
Total	28,240	4,860

High School	Total ISD Enrollment	Graduating Seniors
Cedar Hill	7,120	592
DeSoto	7,344	586
Duncanville	11,946	1,027
Ferris	2,630	183
Lancaster	7,096	500
Red Oak	6,296	480
Horn	38,311	721
Vanguard*		0
Carter	143,558	227
Gilliam		76
Wilmer-Hutchins		195
Spruce		254
Total	185,990**	4,841



inlandport.org
— FIND YOUR RIDE —

*New Institution

* 75,000 estimated BSWP enrollment

Emerging Talent : Annual Estimates

5,000	College Graduates
5,000	High School Diplomas
28,000	College Enrollment
75,000	K-12 Enrollment

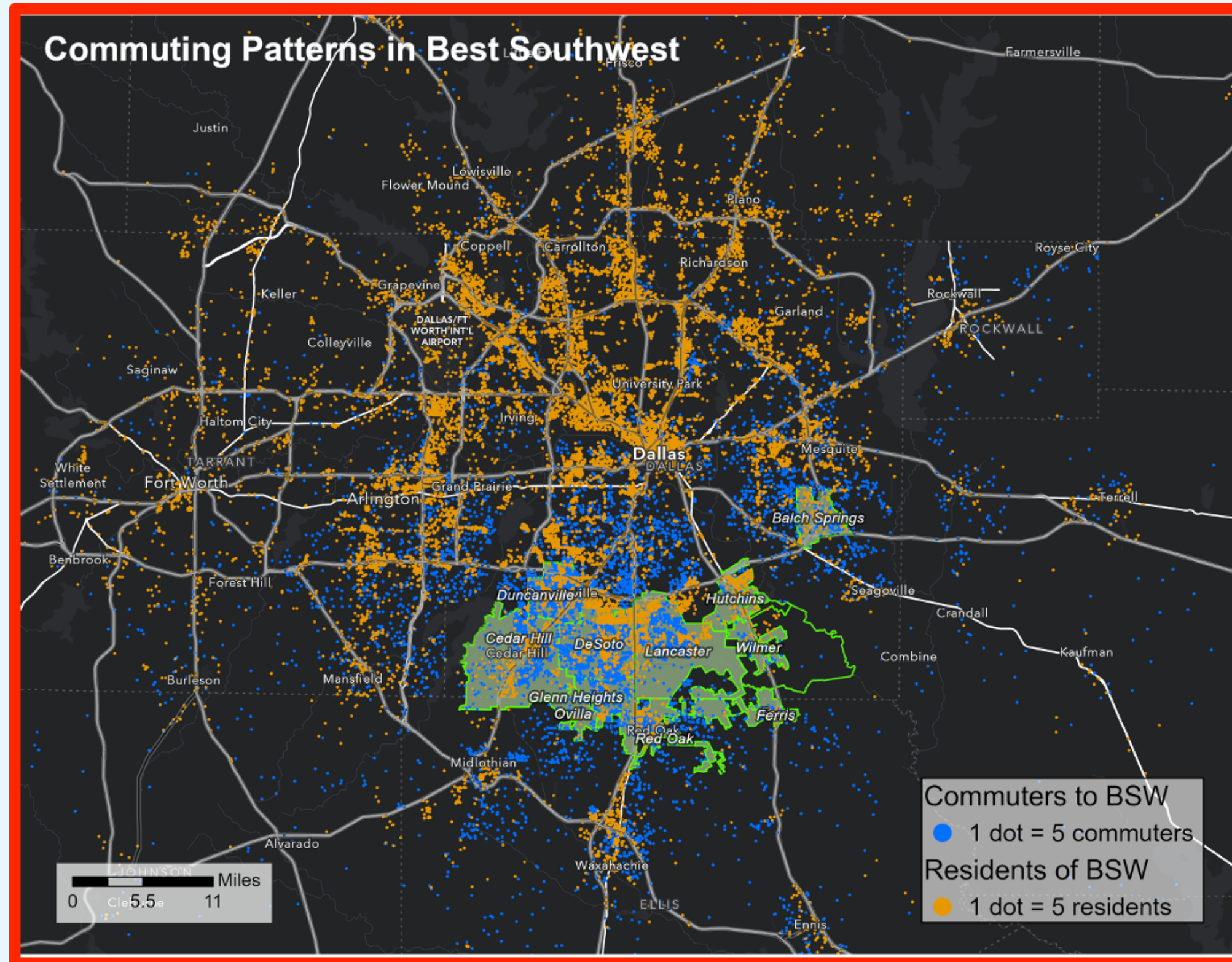




BEST SOUTHWEST
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Robust Workforce

- ✓ Nearly 110k people leave our region to fuel our economy
- ✓ 55k come to our region to work but the majority lives here
- ✓ Developing diverse industries in our region allows our talent to work closer to home!






A robust workforce is a key component in the economic engine of the Greater Dallas Area and that's why **Workforce Solutions Greater Dallas** exists.

WORKFORCE**SOLUTIONS**

G R E A T E R D A L L A S

Our sole mission centers on providing competitive solutions for employers through quality workers and for workers through quality jobs.





WFSDallas & The Prologis Learning Academy

Workforce Solutions Greater Dallas was selected as Dallas’ local SME because of the alignment of shared goals, their proven track record for excellence in service delivery, and their ability to successfully engage workers and employers.



Scope

- Dallas County – Pop. 2.6M
- 30 Cities / 14 School Districts
- 8 Workforce Centers
- 19,000 Individuals served
- 9,700 Employers engaged
- Over \$180M in funding



Program Components

- Prologis Online Learning Academy⁶
- Placement Support
- Forklift Certification
- Supplies & Equipment
- Transportation Assistance
- Gift Cards
- CDL Training (Coming soon!)



Employer Engagement

- Hiring Events & Job Fairs
- Job Postings
- Targeted Outreach
- Prescreening
- Interview Preparation
- Training & Certifications
- Talent Pipeline



Track Record of Success

- 3,087 enrolled participants
- 10,869 Prologis Learning Academy courses completed
- 1,814 Individuals have been placed in logistics careers



READY TO WORK

P E O P L E D E V E L O P M E N T

Increasing economic mobility for Texans through
workforce development and job training.

WHO WE ARE

READYTOWORK is a regional, best-in-class workforce development and corporate training provider that offers industry-relevant, agile, and high-quality job training that leads to meaningful employment.

We aim to:



Demystify career pathways that don't require a college degree or significant debt



Remove barriers of entry to living wage jobs to quickly gain employment



Upskill employees to increase their productivity and income capacity



Unmask the unwritten rules of the workplace to ensure all can thrive

OUR IMPACT

To date, we've trained over **16,000 individuals** across our service offerings & programs through partnerships with K-12 institutions, nonprofits, and corporations.



>50% of our job seekers who were previously unemployed receive a job offer within 90 days of training

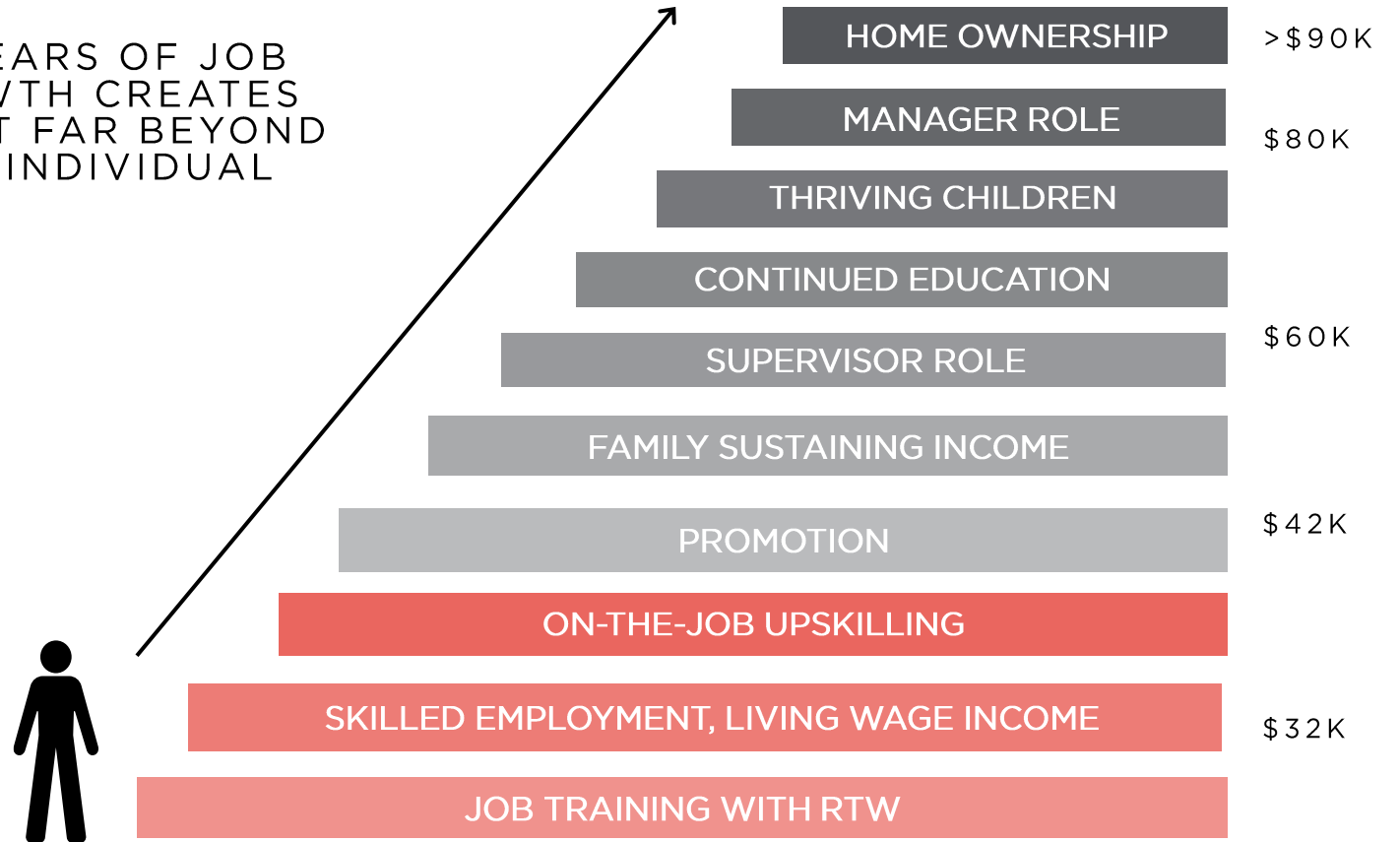
Most job seekers who do not land a job immediately are either working on English proficiency or still searching for a background-friendly employer.



Job seekers who obtain a new job after training make at least \$2.50 more per hour than their previous job, going from an average of \$14/hour to more than \$17/hour

OUR IMPACT @ SCALE

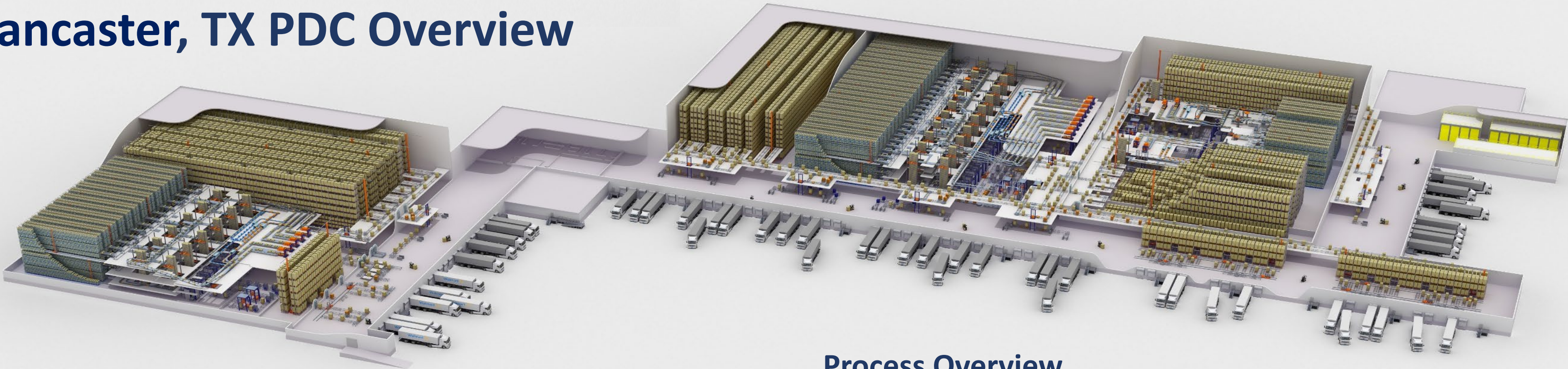
10 YEARS OF JOB
GROWTH CREATES
IMPACT FAR BEYOND
THE INDIVIDUAL



AVERAGE PAY BEFORE TRAINING - \$25K OR LESS PER YEAR

Inland Port Symposium
Walmart Grocery Automated PDC8348
Lancaster, TX
April 19, 2024

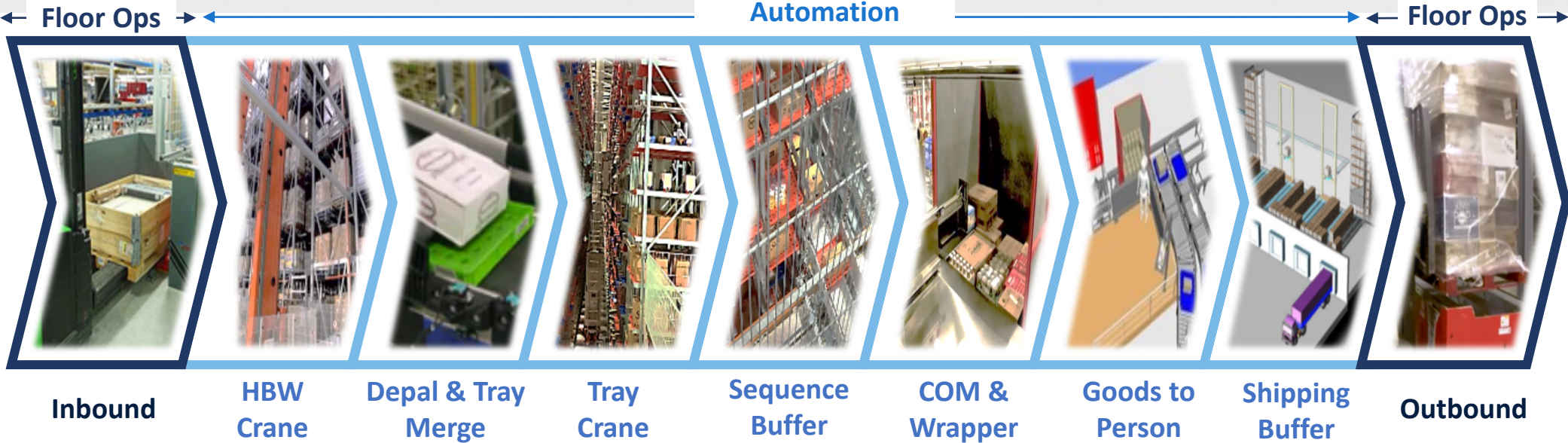
Lancaster, TX PDC Overview



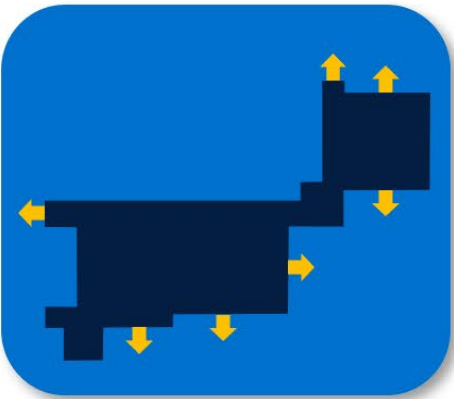
Process Overview

Site Design Metrics

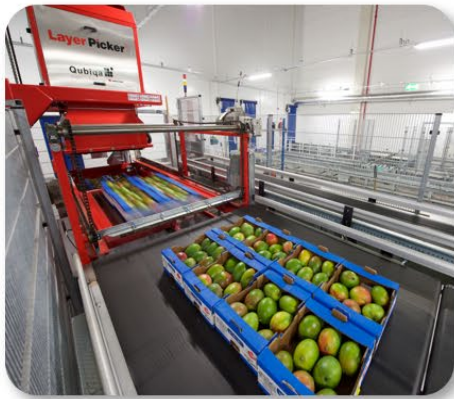
	PDC 2.0
Max Capacity (cases)	429,000
Automated Volume (Avg)	99%
Automated Chambers	All
# Stores Serviced	175+
Total Square Footage	734k
Total Headcount	500



Expandable



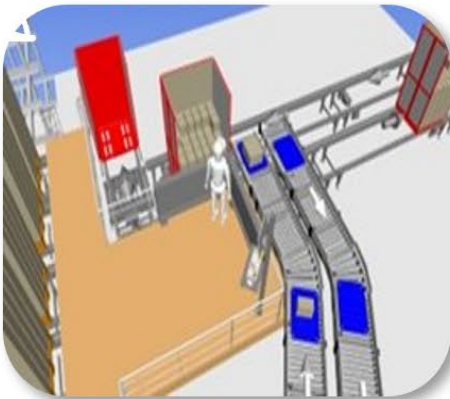
Automated Meat/Produce



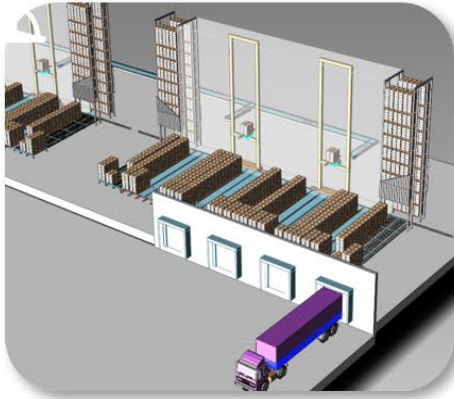
DX Package Units



Goods to Person



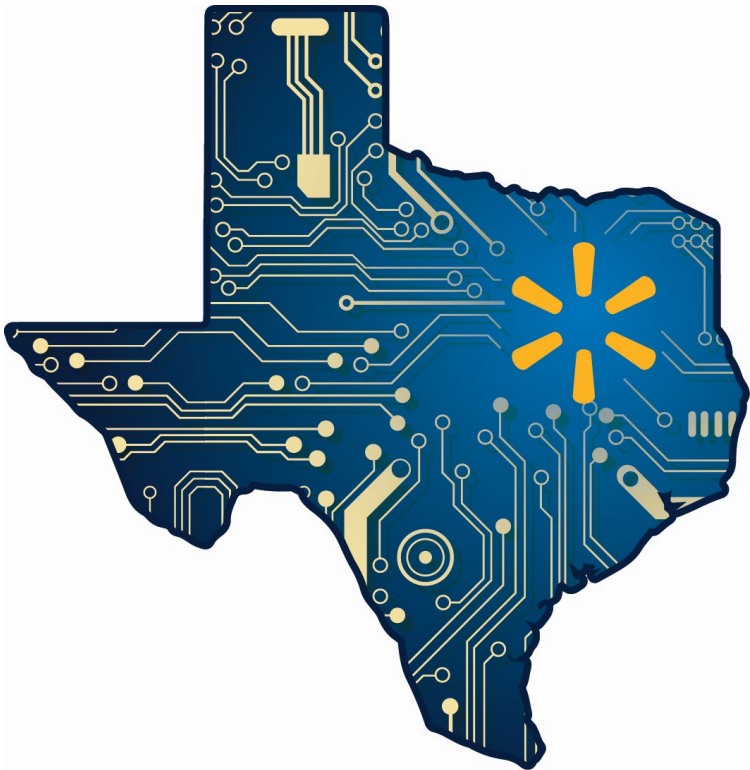
Shipping Buffer



WMT Automation Ops



Walmart Cell Operators - 1st Graduating Class



PDC 8348 Lancaster, TX
Our Mission

“Through relentless innovation, our associates help our neighbors save time and money to live better lives.”

Associate Led Facility Tours



100 Days Safe

Set the Standard in Operations, Culture and Talent

Building Workforce Pipeline – SWAT Team Approach

- Laura Freeland spearheaded a Stakeholder Zoom Call
 - ✓ Walmart, Workforce Solutions, Dallas College/Mechatronics, Ready to Work, Texas Veterans Commission, Handshake, etc.
- Clearly Define Talent Needs of Employer
 - ✓ Discussed skills and pay required now and future (AEO-\$21.65; Maintenance \$34.65-\$42 plus premiums)
 - ✓ Outlined how to Apply (QR Code, Instructions and provided Fliers for dissemination into the Community)
 - ✓ Transparent Applicant Process (Walmart Assessments, Tours, Behavioral Interview, MAT Test for Maintenance)
 - ✓ Entry-level (Info Sessions); Experienced (Workforce Solutions sent resumes, prescreened, WM Assessment) (hired ???)
- Cultivate a Positive Reputation in Community as “Employer of Choice”
 - ✓ Partnered with Community Leaders that aligned with our Values (Respect, Service, Integrity, Excellence)
 - ✓ Walmart’s Mission Statement (Helping people save money so they can live better)
 - ✓ Lancaster Grocery PDC 8348 (Setting the Standard in Operations, Culture, Talent Development)
 - ✓ Grocery PDC Associate population mirrors the Community in which we Serve
- Establish Partnerships with local Colleges, High Schools, Vocational Schools
 - ✓ Dr Seabrooks was instrumental with introductions/tours with all 7 Dallas Colleges and explaining his mission “Pathways to Prosperity”
 - ✓ Connected us with students and graduates who had the desired skills/knowledge (Mechatronics Certification)
- Engage in Community Outreach and participated in Job Fairs and Community Initiatives
 - ✓ Connected us with a diverse talent pipeline
- Continue to Evaluate and Improve Recruiting Strategy
 - ✓ Ongoing monthly/quarterly meetings to assess hiring needs for long-term growth of the company and community

Demetrice to
update hire #



Robust Workforce



 **Opening Soon!**
Walmart Automated
Grocery
Distribution Center 

**Learn how to earn \$65k while
Walmart pays for College**

February 22 | 1 – 2pm
Dallas College Cedar Valley Campus
3030 N. Dallas Ave.
Building H Foyer

 **Hiring Now!**
General Maintenance Technician
Multi-skill Maintenance Technician
Energy Center Technician (refrigeration)
Environmental Health & Safety Associates
General Maintenance Associates

Contact Mr. Derek Soper for more information
dereksoper@DallasCollege.edu

Scan
to hold
your spot





BEST SOUTHWEST
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S.T.E.A.M. Competition

February 8, 2025

